# UNITED WAY OF MARTIN COUNTY WHAT WE DO + HOW WE DO IT



#### THE PROBLEM —













#### WHAT WE DO —

At United Way, we work to ensure that:







are equipped with skills to build a better life.



### WE HELP FAMILIES GET OUT of crisis — and stay out

If families can't meet their basic needs now, they can't prepare for the future. Through strategic investment and innovative partnerships, we work with limited resources to help as many families as possible.



#### WE TACKLE THE ROOT Causes of our Community's problems

We address long-standing challenges like a lack of child care access, low literacy rates and limited social services support. We work to strengthen institutions and make changes through policy and partnership.



## WE BRING PEOPLE Together to create Sustainable change

For 50 years, we have worked collaboratively with nonprofit, for-profit and government agencies to accomplish what no entity can do alone.







#### GIVE

Your generosity funds work that makes change possible.



#### **ADVOCATE**

Your voice is powerful. Raise awareness and influence critical public policies.

### VOLUNTEER

Sharing your time is invaluable. Join the thousands of volunteers who use their talents to impact lives every day.

## TOGETHER, WE CREATE POSITIVE, MEASURABLE AND PERMANENT CHANGE, BUILDING STRONGER COMMUNITIES AND CHANGING LIVES FOR THE BETTER.